

NILES DOG SHOW



No Pedigree? No Problem!

Niles Main Street Association
in partnership with Ohlone Humane Society
presents the

23rd Annual Niles Dog Show

Saturday July 15, 2023 at Niles Community Park

(always the 3rd Saturday in July)

3rd & H Streets in the Historic Niles District of Fremont, CA

Sponsorship Opportunities

You and your organization will benefit by supporting this community fundraising event!

\$250+ Bronze Sponsor	\$500+ Silver Sponsor	\$1000+ Gold Sponsor	\$2500+ Platinum Sponsor
1 free competition class entry	2 free competition class entries	3 free competition class entries	4 free competition class entries
Free goody bag	Free goody bag	Free goody bag	Free goody bag
Name / Logo link on website	Name / Logo link on website	Name / Logo link on website	Name / Logo link on website
Name announced at the event	Name announced at the event	Name announced at the event	Name announced at the event
Name in event program	Name in event program	Name in event program	Name in event program
Flyer / Giveaway in goody bag	Flyer / Giveaway in goody bag	Flyer / Giveaway in goody bag	Flyer / Giveaway in goody bag
	Free booth	Free booth	Free booth
Name and logo on event flyer	Name and logo on event flyer	Name and logo on event flyer	Name and logo on event flyer
	Name and logo on mass advertising	Name and logo on mass advertising and banners	Name and logo on mass advertising and banners
	Name included in press release	Name included in press release	Name included in press release
		Banner with your name and logo prominently displayed	Banner with your name and logo prominently displayed

Contact us for additional ways that we can advertise your amazing sponsorship!

Your donation: \$ _____ *No donation is too big or too small!*

For Silver, Gold or Platinum sponsors: Do you need a booth? ☐

If yes, will you be selling? ☐ If selling, do you have a Fremont business license? ☐

Name: _____

Organization name (DBA): _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

E-mail: _____

Web link: _____

Please make your check payable to Niles Main Street Association, and note **Niles Dog Show** in the memo field of the check. Send it with this form to **Niles Main Street Association, P.O. Box 2038, Fremont, CA 94536**. Your canceled check is your receipt. You will receive a thank you letter itemizing your contribution and listing Niles Main Street Association's Federal Tax ID Number: **94-3239551**

Please send your logo image (as a JPG or PNG file) to logos@niles.org.

For questions, contact Niles Main Street Association at dogshow@niles.org or (510) 857-6512, or call the dog show chairperson, Gwen, at (510) 828-8787.

Become a sponsor by registering online at: <https://nilesdogshow.org>

Niles Main Street Association (NMSA) presents the 23rd annual Niles Dog Show on July 15, 2023. This is a fun show with competition classes for every dog. No Pedigree? No Problem! This show benefits The Ohlone Humane Society and Niles Main Street Association, both of which are 501(c)(3) non-profit, tax exempt, public benefit corporations. Your sponsorship makes the event possible. Without you there would be no show at all!

The Niles Dog Show runs from 10am through 3pm, and is held at the Niles Community Park, at the corner of 3rd and H Streets in Fremont, CA. This popular event hosts approximately 200 dogs and over 1,500 attendees.

Purebred show dogs are welcome at this charity event, but the emphasis is on companion animals that make good family pets. Dogs of any breed or mix will be judged in fun competition classes: Best Costume, Prettiest Female, Most Handsome Male, Best Dog/Person Look-Alike, and concluding with a Best in Show competition.

All dogs are welcome to enjoy the doggie water park and playground The Show is packed full of fun for the whole family – numerous vendors, food and even a dog-themed bouncy house. Dog related demonstrations run throughout the day to offer an entertaining look at the rewarding relationship between dog and human.

The Dog Show will be advertising in the local newspaper (Tri-City Voice) and will submit press releases to various local and regional newspapers, and radio and TV shows, several of which have featured the show in the past. The dog show is also promoted on our website, Facebook page and ads, on local street banners and store windows, and in all of the Niles Main Street Association's seasonal informational material.

Please consider sponsoring us. The return to your organization, both in tangible and "good will" terms, will be substantial and rewarding. A "Sponsorship Opportunities" form is enclosed describing our sponsor benefits. If you can contribute, please complete the form (enclosing any name and logo as you want it to appear), and return it promptly to the address shown at the bottom of the form, together with your check in the appropriate amount. You may also register online at <https://nilesdogshow.org>.

Proceeds benefit Niles Main Street Association and our partner Ohlone Humane Society. Your sponsorship is fully tax deductible to the extent permitted by law.

Niles Main Street Association is a Tax Exempt, Non-profit community-based organization devoted to historic preservation and bringing new economic life to a historic commercial district rich in rail and film history. For additional information, see <https://niles.org/mission>.

Ohlone Humane Society strives to inspire respect and compassion for all animals, advocate for their interests and welfare, and instill in our community that all living beings have a right to be treated humanely. They serve our community through a variety of programs, including: Animal Assisted Interventions, Community Advocacy, Special Assistance, Spay/ Neuter Assistance, Pet-Meals-On-Wheels, Foster Kitten Program, and Wildlife Rehabilitation.

Thank you for your consideration.

Sincerely,

Gwen Dossey
Niles Dog Show Chairperson

